

## Maximise biosecurity to protect business

Without robust biosecurity, farms are wide open to a disease incursion

Notifiable disease outbreaks usually require whole flocks to be culled. This leaves farms unable to operate for months and threatens the future of the business.

Effective biosecurity is the first, best and most effective line of defence against avian disease outbreaks. However, it's not always easy to know where to start or how to upgrade biosecurity protocols. Fortunately Livetec, the global leaders in biosecurity, can help.

"Implementing scrupulous biosecurity has never been more critical... It's your actions that will keep your birds safe"

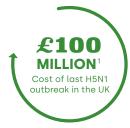
Christine Middlemiss, UK Chief Veterinary Officer (CVO)

### Impacts of disease outbreaks

- Interruption to business
- Financial losses: costs of depopulation, cleansing and disinfection, re-stocking, staffing
- > Impact to animal welfare
- → Increased stress due to lack of certainty

## Challenges of effective biosecurity

- → Hard to know where to start
- → Updating buildings and facilities to appropriate standards
- → Cultural and procedural change and training for staff



131 MILLION 2 birds infected with avian influenza lost to disease or culling in 2022

94% <sup>3</sup>
of egg producers
and 92% of chicken
meat producers
were fairly or very
concerned about
avian influenza

# A Biosecurity Advisory Service helps you take your biosecurity to global standard

Our market-leading boots-on-the-ground **Biosecurity Advisory Service (BAS)** is essential for any poultry or egg business looking to protect their farms against the dangers of disease outbreak:

- Global standard biosecurity advice from Livetec - the industry leaders
- Enhanced protection against outbreaks of Salmonella, avian influenza and other notifiable diseases
- → Huge cost savings
- Improved biosecurity results in improved animal welfare standards









## What is a Biosecurity Advisory Service?

A Biosecurity Advisory Service is the first stage in a comprehensive deep-dive of a business' biosecurity measures, reducing the likelihood of experiencing a devastating disease outbreak.

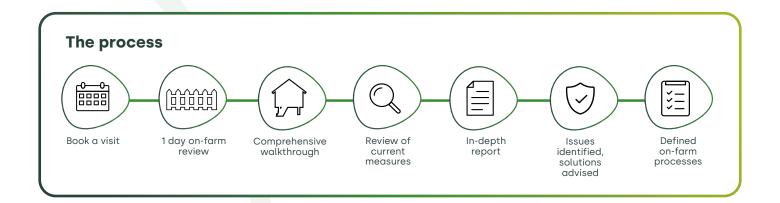
With a BAS, you'll receive up to a full day visit from one of our expert biosecurity advisors who will conduct a full walkthrough from road to livestock **and** a complete biosecurity analysis of your day to day operations.

We'll then review your current biosecurity measures, using data from this visit to identify areas for improvement.

Following the visit, we'll provide you with a comprehensive report highlighting the actions needed to bolster your biosecurity measures.

#### Features of a Biosecurity Advisory Service

- Up to a full day visit by one of our biosecurity advisors
- Comprehensive review of all biosecurity measures currently in place
- Findings and recommendations
- ✓ Defined on-farm processes



"Biosecurity is a priority, especially with the threat of avian influenza (AI)," he says. "It could potentially bankrupt us if we got it. Just the cleaning cost alone per site would be around £800,000 and we'd need to be empty for 12 months after." Poultry farmer, England, 950k birds

avian influenza H5N1 cases confirmed since October 2021. Protect your birds.

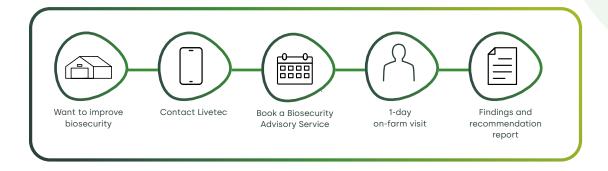






#### Josh Watson, Egg Farmer:

"There's so much pressure on farmers. We're working with Livetec because if you have good biosecurity, it will protect your business in the long run. It's really worth investing in."



#### Your future biosecurity protection starts here

Ensuring a farm is operating at optimum biosecurity is the way to prevent disease incursions and plan for the future with confidence.

Example complications	Biosecurity Advisory Service solutions
Unaware of levels of exposure to infectious disease	Site biosecurity inspection that helps calculate risk and determine biosecurity score
Unclear of on site biosecurity issues	<ul> <li>Comprehensive report indicating structural/ procedural biosecurity concerns</li> </ul>
Unsure of how to address highlighted issues	<ul> <li>Clear, implementable steps to address areas of concern</li> </ul>
Unable to meet the Red Tractor / Lion Code assurance scheme standards	<ul> <li>Guidance to meet assurance scheme recommendations</li> </ul>

Livetec's Biosecurity Advisory Service plays a key role in improving the nation's livestock biosecurity.













#### James Baxter, Egg Farmer, BFREPA Chairman and BEIC Board Member said:

"I would 100% recommend Livetec as your partner in the event of an AI outbreak. The services that they bring, the experience that they bring to the whole thing makes it a much simpler process"

#### Josh Watson, Egg Farmer said:

"The biosecurity advisory service is a step forward. It's our next step into evolving our business, making it more secure... so to get peace of mind, we really need to crack down, we need to make sure everything is safe."





#### Egg Farmer, England via LinkedIn:

"We have recently used the services of Livetec and have been extremely happy with the service received. We are now confident that all contingency planning is as robust as it can be and our biosecurity procedures have been thoroughly scrutinised and reviewed across all sites."



To protect the future of your flock, book a free, no obligation call with a biosecurity advisor now.

Contact Livetec at sales@livetecsystems.co.uk





www.livetecsystems.co.uk













